



# Looking Ahead to Prosperity...for Us

2011 AWB Policy Summit • Suncadia Resort  
September 2011

## Agenda for Tuesday, September 20

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### 10:30 a.m. **Golf Tournament — Rope Rider Golf Course**

The new Rope Rider Golf Course at Suncadia was named in honor of the coal miners who worked on the site long ago and “balanced precariously on the roped coal cars that maneuvered the steep mine shafts,” as our website put it. While golfing on this memorial to extremely dangerous work, we recommend taking a moment to celebrate one of last year’s great victories in the Washington State Legislature: the first step in unravelling the state’s workers compensation system. The AWB was proud to help bring more prosperity for corporate executives, by giving less to injured workers.

### 3:00 p.m. **Wine Tasting - Swiftwater Cellars**

*Tasting notes:* see if you pick up the slight bitterness of anti-immigrant rhetoric on the back of the palate; the nose of inequality; and the smooth tannins that come from being aged in oak for almost as long as justice has been delayed for the people who pick the grapes.

### 6:30 p.m. **Opening Reception**

Rest assured that the Association of Washington Business will do everything possible to ensure only the right crowd gets in for this exclusive meet & greet of the prosperous few.

## Agenda for Wednesday, September 21

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### 9:00 a.m. **What to Expect in the Next Five Years**

*Mike Flynn, Moderator, Founder, Mike Flynn & Associates, LLC; Bill Ayer, CEO, Alaska Airlines and Alaska Air Group; Kimberly Harris, CEO, Puget Sound Energy; Gubby Barlow, CEO, Premera Blue Cross*

Even though we made the little mistake of breaking the economy, the last 5 years have been prosperous —for us — as we’ve convinced elected officials to cut regulations, slash social services, and lower our taxes. But can the next 5 years possibly be as good as the last 5? Or should we expect some blowback from a public outraged about unemployment, foreclosures, and the ongoing economic crisis?

### 10:30 a.m. **Where Will the Money Come From?**

*Phyllis J. Campbell, Chairman, Pacific Northwest, JPMorgan Chase & Co.; Gregory Seibly, CEO, Sterling Financial Corporation; Matt McIlwain, Managing Director, Madrona Venture Group; moderated by Richard Davis, Moderator, President, Washington Research Council.*

**We are so pleased to have Phyllis Campbell of Chase join us for this important panel on *Where Will the Money Come From?*** As a Chase executive, Ms. Campbell knows as well as anyone how to make money come out of nowhere. Just consider some of what Chase has accomplished.

- **Chase got \$100 billion in bailouts** from the Federal Government, while at the same time they took in \$40 billion in profits.
- **Chase laid off more than 3,000 workers in Washington**, but the state still gives them an \$86 million tax loophole that moves money out of public services and into executive bonuses.
- **Chase even takes 85¢ from the poorest people in the state** every time they use their benefit cards to buy food, but people and governments across the state still bank with Chase.

Don't  
miss  
this one!



# *Looking Ahead to Prosperity...for Us*

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## *Agenda for Wednesday, September 21 (continued)*

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### **12:30 p.m. Keynote by Governor Gregoire**

It's only natural that the symbolic head of state government would want to spend time with the real leaders of the state — the prosperous few here in Suncadia who set the agenda and make the big campaign contributions.

### **1:15 p.m. Break**

This would be a great time to call your assistant and make sure your post-resort vacation is scheduled.

### **1:30 p.m. Special Seminar on Gates, Guards and Golf**

When you take home as many Gs as we do, it's worth springing for 3 more big G's: Gates, Guards, and Golf. Attend this seminar to learn how you can spend your days travelling from gated community to executive parking lot to country club, using members-only organizations to completely avoid poor people — other than the people you're paying to serve you, that is. Because if you don't have to see them, it's just like they don't exist!

*Note: this seminar replaces the previously scheduled "How Research Will Fuel Our Future" — given the cuts to higher education caused by the anti-tax furor we stoke, there's not much chance research will be fueling the future here in Washington.*

### **2:45 p.m. Prioritizing the Future**

*Stuart Elway, President, Elway Research, Inc.*

This discussion with a premier Washington State pollster will help you learn more about where people's values actually point and what their hopes for the future really are. With that knowledge, we can better develop strategies to steer around those values and continue to move things in our direction. That way we can continue looking ahead to prosperity — for us.

### **4:30 p.m. Annual Fun Run**

Fun runs are a great way to promote employee health while you're also cutting health care benefits. But make sure it's not a productivity suck — keep it off the clock!

### **6:30 p.m. Dinner: Keynote Speaker: What are Americans Thinking?**

*Scott Rasmussen, President, Rasmussen Reports*

That time this summer when the air conditioning was broken and you had to leave your windows rolled down, you heard some of what Americans are thinking. Basically, they've had enough. Enough with bailouts & tax cuts for the rich & corporate loopholes & bickering & nonsense. Americans know there's work to be done and people who need jobs, and they don't understand why it's not happening. Join leading Republican pollster Scott Rasmussen to hear how to get Americans to think about other things instead; we don't want anything getting in the way of prosperity — for us.